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Cutting Edge Design for Contemporary Self-Storage Facilities

Presented by
Bruce Jordan, President
Jordan Architects

Architecture and Site Design

Innovation is the key.



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Facility Image, Access, Visibility, Site Lines



Extra Space Storage, San Francisco



Self-Storage Site Design

- Facility image, access, visibility and site lines
- Entry sequence, vehicular circulation and stacking
- Access-control gate and keypad location
- Drive aisle do's and don'ts
- Turning radius
- Unit layout and access



Self-Storage Benefits

- Single-story design provides the most direct access to the units, hence convenience for customers
- Increased efficiency, but lower coverage
- Lower cost per square foot



Multi-Story and 2-Story Ramp Design

- Fortress design and perimeter security
- Two-story ramp design: the benefits and increased efficiencies
- Multi-story buildings and design for customer convenience



Single Story, Multi-Story, 2-Story Ramp

Advantages and Efficiencies



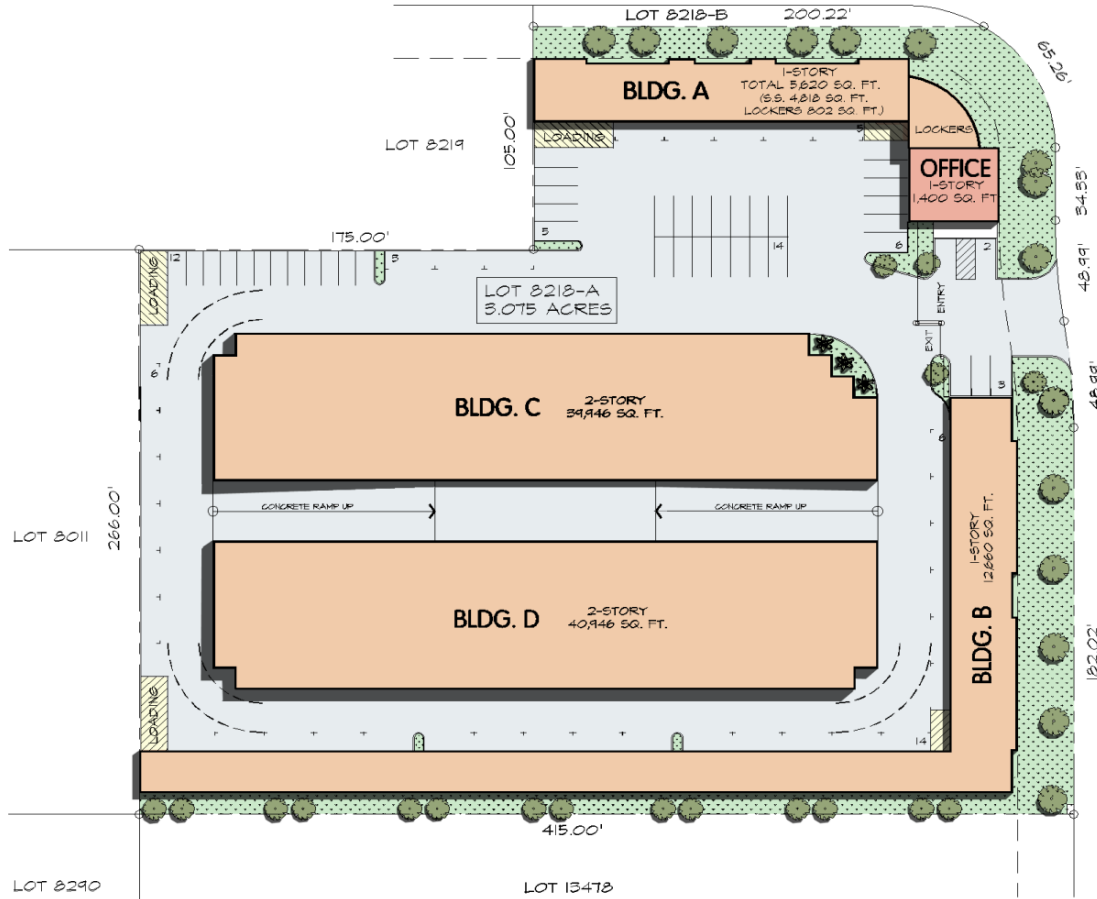
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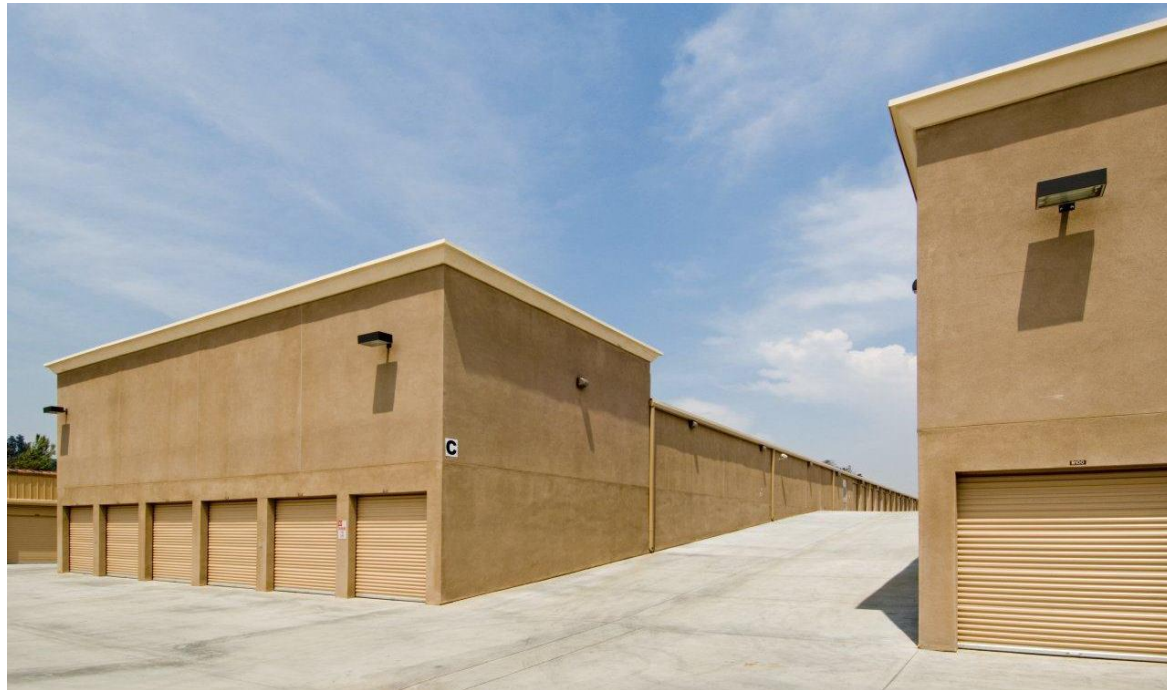
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Site Design: 2-Story Ramp



2-Story Ramp

- Increased efficiency, no elevators
- Performs like a single-story project



Multi-Story Design Issues

- Customer loading facilities is the key
- Travel distance from elevators to units





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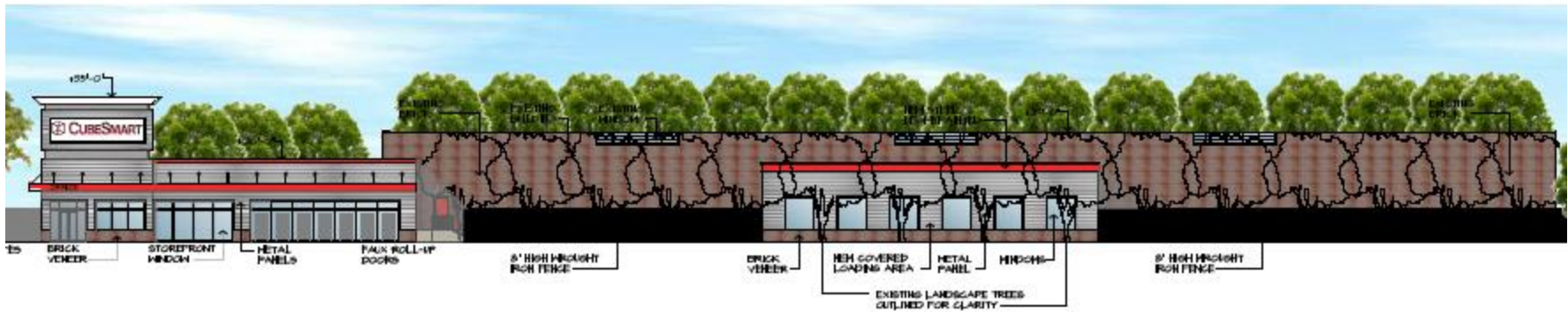


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Self-Storage Conversions

- Design issues for conversions
- Adding floors to existing buildings
- Loading facilities, parking and customer convenience
- Elevators and vertical circulation
- Access and travel distance to units





Conversions Should Be 'User Friendly'



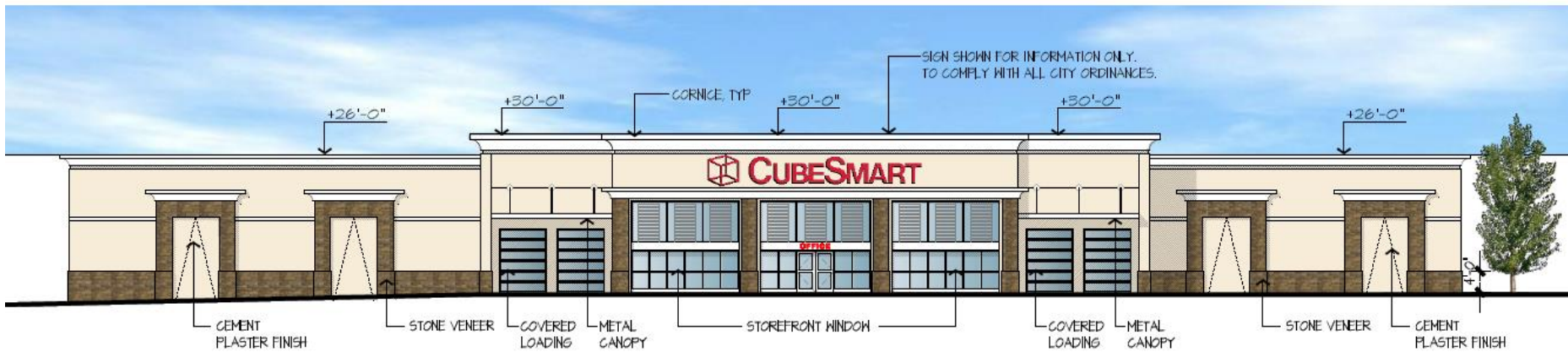
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Self-Storage Conversions



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Converting a Warehouse to Storage



Self-Storage Conversions



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User-Friendly Design Techniques

- Facility image and user-friendly design
- Use of windows and daylight techniques
- Aisle ways and internal circulation
- Internal graphics for hallways
- Unit-size optimization



The Management Office

Present a safe, secure and organized environment.



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User-Friendly Design



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User-Friendly Design



Design for Safety and Security



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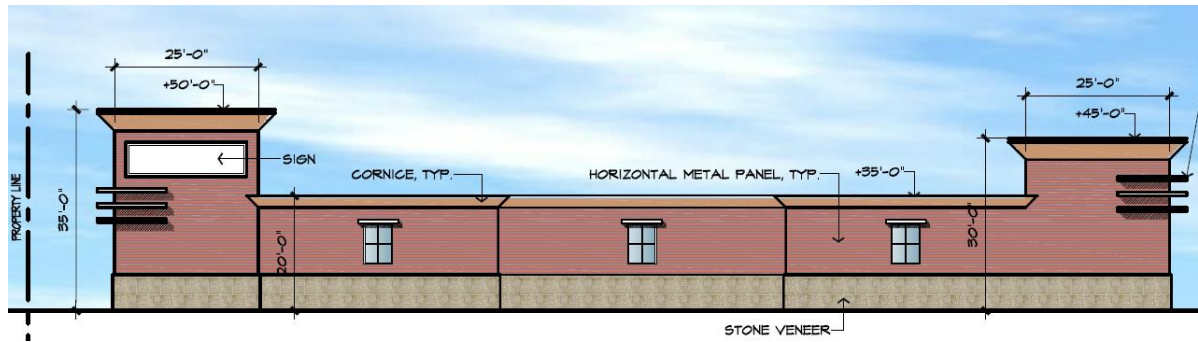
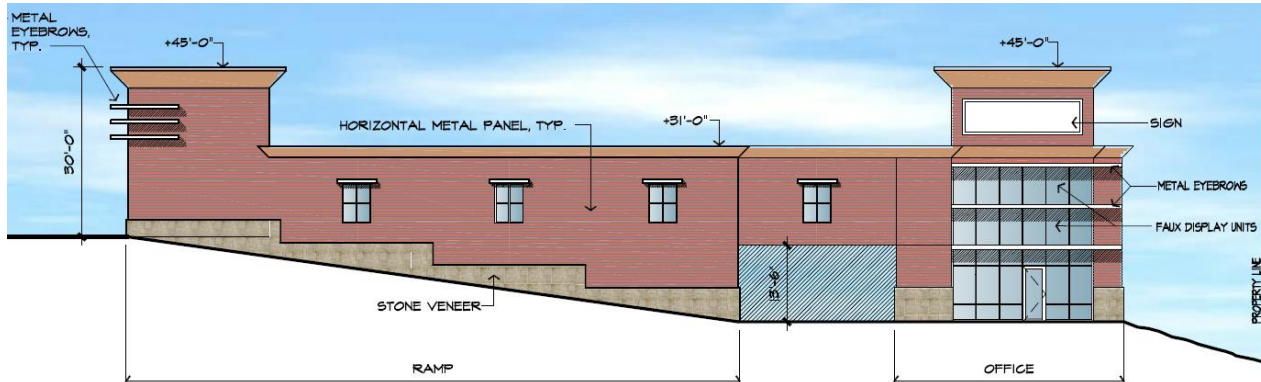
User-Friendly Design



Exterior Architecture and Design

- Street elevations and the presentation to the community
- Building articulation and massing
- Signage
- Colors and materials
- Community context and architecture

Exterior Architecture and Design



Building Articulation



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Integrated Signage



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Use of Towers



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Use of Towers



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Landscape-Design Issues

- Framing the project – curb appeal
- Accenting the office and manager's unit
- Perimeter landscape – soften building mass and height
- Irrigation systems and water conservation

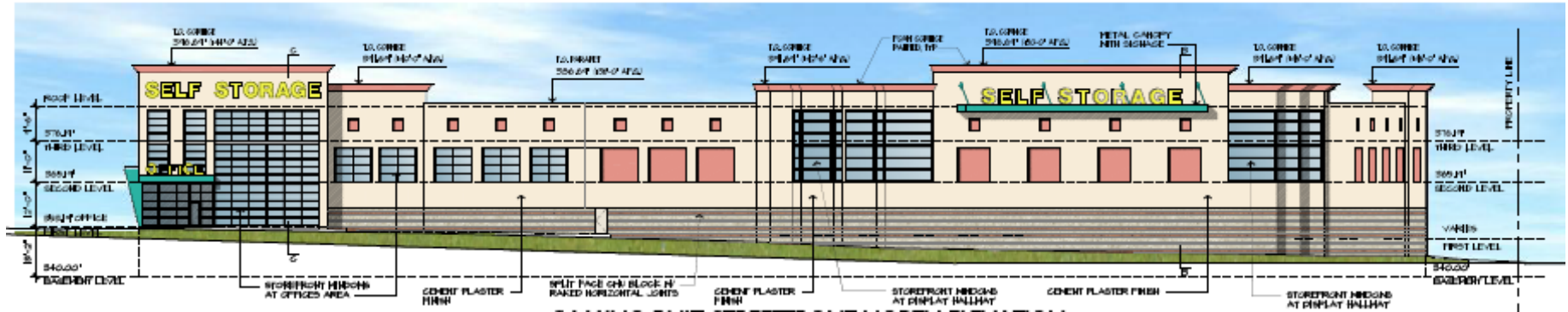


Community Relations and Design

- Architecture and the community
- Facility image and branding
- Design and the competition



Community Relations and Design



Architecture in a Community Context



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Contact the Presenter



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