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10 Ways to Boost Your Customer-Conversion Rate in Self-Storage

Presented by

James Ross and Matthew Van Horn

Vice Presidents

Cutting Edge Self Storage Management

Day 1: Sales on the Phone



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Day 2: Walk-In Sales – First Impressions



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Day 3: Dissect Your Website and Online Sale Strategies



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Day 4: Social Proof (Reviews Are King)



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Day 5: Clear USP: Know Your Competitors



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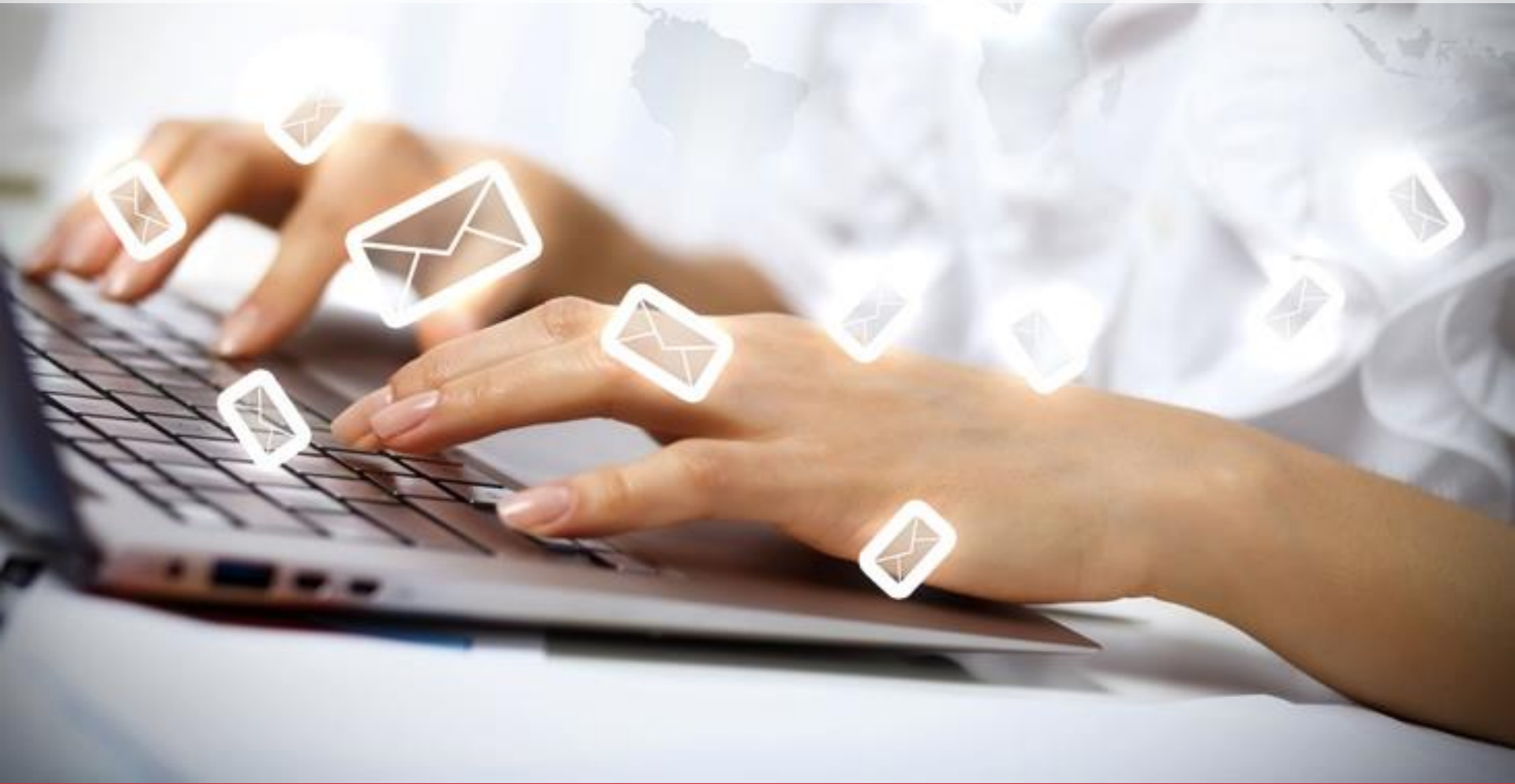


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Day 6: Pricing Strategies and Specials



Day 7: E-Mail Marketing



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Day 8: Follow-Up Procedures



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Day 9: Incentivize Managers



Day 10: Rinse and Repeat



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Contact the Presenters



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